



Vinyl Customer Self Application Instructions

SURFACE PREPARATION

All surfaces should be considered dirty & should be cleaned prior to application of vinyl lettering or graphics. **Clean the area where the vinyl will be applied. Rubbing alcohol is preferable. Then, rinse area thoroughly with warm water & dry.**

TEMPERATURE REQUIREMENTS

Air and application surface should be above 40 degrees F. Best conditions are between 60 – 80 degrees F. If the temperature is below this, then use a heat gun after application. Final adhesion is attained after 72 hours.

APPLICATION

Center Hinge Method:

Position lettering or graphic on clean surface. Tack to desired location with small pieces of masking tape on either end.

Run another piece of masking tape vertically through the center of the lettering or graphic, making sure it adheres firmly above and below the lettering as well. Vertical tape will act as a center hinge.

Remove one small piece of masking tape from either end.

Lift graphic or lettering from that end and pull release liner away. Continue to pull liner away until close to vertical center hinge. Cut release liner with scissors and discard.

Starting from center vertical hinge, squeegee lettering down onto prepared surface.

Remove small piece of masking tape on other end as well as vertical tape used as center hinge. Lay remaining half over applied lettering.

Remove the rest of the release liner and again, beginning from center, squeegee into place.

Remove application tape.

Horizontal Hinge Method:

Position lettering or graphic on clean surface. Tack to desired location with small pieces of masking tape on either end.

Apply a long piece of masking tape across the top of the lettering or graphic.

Remove small pieces of masking tape at both ends.

Cut lettering or graphic into small areas vertically. (With letters, cut between the letters. With graphic, cut between sections taking care not to cut through any vinyl.)

Starting at the right (if right-handed), flip one section over at a time and remove release liner.

Squeegee each section into place with smooth downward strokes.

Re-squeegee entire line of lettering or graphic when complete.

Remove application tape.

NOTES & TIPS:

Application tape that has been on the vinyl for some time should be turned vinyl side down and have the squeegee run over it to re-adhere the vinyl back onto the masking.

For small pieces, direct application is possible but must be lined up correctly to start with.

A credit card can be substituted for a squeegee.

If air bubbles appear in your finish application poke a hole with a small needle, and heat with heat gun.

For a solid application a heat gun will soften up the resins and glue, helping to adhere the vinyl.

Removal: A heat gun will help remove old vinyl (don't get it really hot just very warm) use a dull razor/paint scraper to lift the edges. Using the scraper and your fingers pull the old vinyl away from the surface it was applied to. Then, use contact cement thinner to remove glue residue.

NOTE: "We are not responsible for and do not warranty graphics that are not installed by us"

****WARNINGS:**
Certain types of Latex paints which have soil resistant additives, will cause vinyl to curl up and fall off after several days. Certain types of glass cleaners have additives that leave a film that will adversely affect the vinyl.

